

Expand your world by exchanging information and ideas in virtual communities and networks. Learn about social media, how to use it and it's impact on marketing, public relations and communications.

This program is designed to prepare students for an internship, entry-level employment or business.

Social Media Certificate

7 courses required to earn this certificate

Prerequisite (choose 1 as needed)

	Hours	Cost
___ 51101 Windows: Operating System Basics	12 hrs	\$279
___ 54101 Mac OS X: Beginning	9 hrs	\$249
___ Or basic computer experience		

Required Courses (6)

	Hours	Cost
___ 55605 Social Media: Facebook, Twitter and Linked-In	3 hrs	\$95
___ 55625 Legal Issues in Visual Arts	7 hrs	\$195
___ 55631 Marketing with Social Media I	7 hrs	\$195
choose three:		
___ 55604 Writing and Editing for Print and Web	7 hrs	\$195
___ 55615 Web Analytics with Google	5 hrs	\$125
___ 55620 Search Engine Optimization	5 hrs	\$125
___ 55632 Marketing with Social Media II	7 hrs	\$195
___ 55633 Social Media: Marketing Trends	5 hrs	\$125
___ 55641 Email Newsletters: 21st Century Internet Marketing	5 hrs	\$125
___ 55643 Creating Compelling Online Promotional Videos	5 hrs	\$125

Total **32-36 hrs** **\$860-1000**

For More Information:

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