Thursday – November 5 - Pre-Conference Writing Workshop

9:00AM – 11:45AM - “The Anatomy of Engaging Stories: Elements That Make Readers Keep Reading”, with Bill O’Hanlon

11:45AM – 1:15PM – Lunch on Your Own

1:15PM – 4:00PM – “The Language of Liars”, with Lucinda Schroeder

Thursday – November 5 – Evening Birthday Party – Celebrate Tony’s 90th

Friday – November 6 – The Craft of Writing

Dawn Wink and Jann Arrington Wolcott will be on hand to share MC duties

7:00AM - 7:30AM – Registration/Pick up your name tag

7:30AM – 9:00AM – New Book/New Author Breakfast – Dawn Wink (moderator)

9:30AM – 10:30AM – “Claim It, Rename It, or Throw It Out”, with Steve Brewer

11:00AM – 12:00PM – *Word On!* with Pat Mora

12:00PM – 1:00PM – Lunch and talk – “Plunder of the Ancients”, with Lucinda Schroeder

1:30PM – 2:30PM – “How to Get the Most out of Your Sources” – Mary-Charlotte Domandi, Robert Nott, Hakim Bellamy, & James McGrath Morris

2:45PM - 3:45PM – “True Crime in Fiction and Non-Fiction”, with Chuck Greaves

4:00PM – 5:00PM – “Who Are You Writing For?”, with Justin Golding

5:00PM – 6:00PM – *Book signing with the day’s presenters + cash bar
Saturday – November 7 – The Business of Writing

Breakfast on Your Own

Dawn Wink and Jann Arrington Wolcott will be on hand to share MC duties

7:00AM - 9:00AM – Registration/Pick up your name tag

7:30AM – 8:45AM – Coffee, Croissants, and Critiques

9:00AM – 10:00AM – “Tips on Writing a Book That Sells”, with Katy Hershberger, Annette Chaudet, Hampton Sides, and Anne Hillerman

10:30AM – 11:30AM – “Smart Book Promotion”, with David Morrell

12:00PM – 1:30PM – Tony Hillerman Luncheon – A conversation with 2014 winner John Fortunato and St. Martin’s Press editor, Peter Joseph

Announcement of the 2015 Tony Hillerman Prize, by Peter Joseph

2:00PM – 3:00PM – “What to Expect When You’re Expecting to be Published”, with Liz Trupin-Pulli


4:00PM – 5:00PM – “How to C.A.R.V.E. Your Platform to Snag Agents, Publishers, and Readers, with Bill O’Hanlon

6:00PM – * Reception/Book signing with the day’s presenters + cash bar

7:00PM – Dinner

Keynote – A Conversation with Hampton Sides and James McGrath Morris

† (Conference Schedule and Times Subject To Change)
* Book signings are for faculty authors and for books purchased at the conference.

CONFERENCE PROGRAMS TAKE PLACE AT THE HILTON SANTA FE/HISTORIC PLAZA IN DOWNTOWN SANTA FE, NOVEMBER 5 – 7, 2015.