

digital arts

New Classes | Beginner Series Classes | Spring Only Class

New Classes for Winter

Graphic Design I

Learn to create an effective layout for any graphic design project. Discover the principles of design for clear and attractive visual communication. Suggested: 55201.

55101 WIA-PD 9 hours \$249

Mar 2-16 Th 6:00pm-9:00pm

Social Media: Facebook, Twitter and LinkedIn

Social media supports the human need for social interaction with other people using the Internet to broadcast media, dialogue and content. Learn the basics of using Facebook and get an overview of how Twitter and LinkedIn compare. Topics include finding the right site, choosing how to use a site, creating a profile, searching for contacts, and learning online behavior. Note: To learn about using social media for business and marketing, see 55631. Prerequisite: 51101 or 54101 or basic computer experience.

55605 WIA-PD 3 hours \$95

Mar 18 Sa 1:00pm-4:00pm

55605 SPA-PD 3 hours \$95

Apr 26 W 6:00pm-9:00pm

Photography with a Digital Camera II

Continue to unfold the beauty and joy of digital photography. Fine-tune your photographic skills by understanding how you can set up your shots to get consistently good results and by practicing new composition techniques. Prerequisite: 55801 or equivalent experience. Required equipment: Digital camera (any type).

55802 WIA-PD 9 hours \$249

Feb 21-Mar 7 T 6:00pm-8:00pm

Field Trip: Mar 4 Sa 1:00pm-4:00pm

Digital Videography I

Develop your technical and creative skills as a digital videographer. Learn how to achieve satisfying and professional-looking footage using your own digital video camera. Required equipment: Digital video camera (any type) or digital stills camera with video mode.

55911 WIA-PD 9 hours \$249

Mar 2-16 Th 2:00pm-5:00pm

Create a Flyer with InDesign

Learn how to design and produce a flyer with Adobe InDesign that you can print and hand out, email in PDF form or send to a commercial printer for output.

Prerequisite: Basic computer experience.

56045 SPA-PD 7 hours \$195

Apr 22 Sa 9:00am-5:00pm

Digital Prepress

Learn to prepare digital files for commercial printing in this introduction to electronic prepress technology. Discover the fundamental terms and technology involved, including pagination, spot and process color, trapping, registration, color separations, halftones and printing technologies. Prerequisites: 56121 and 56311 or equivalent experience.

Suggested: 56181, 56211. Note: This class is offered once a year.

56185 SPA-PD 9 hours \$249

Apr 24-28 MWF 2:00pm-5:00pm

Drawing with Photoshop

Discover how to use a Wacom drawing tablet to trace, draw and sketch in Adobe Photoshop. Get acquainted with the set-up and use of a Wacom drawing tablet, and how to create dynamic brushes in Photoshop that react to pressure, tilt and direction. Prerequisite: 56311 or equivalent experience.

56318 WIA-PD 5 hours \$125

Mar 14-16 TTh 2:00pm-4:30pm

After Effects: Beginning

In this exploration of motion graphics and visual effects, topics include: setting up a composition, keyframe techniques, layer essentials, adjustment layers, creating and synchronizing motion, 3D space, camera and lighting basics, and creating animated text. Prerequisite: 51101 or 54101 or basic computer experience. Suggested: 57311 or 57911.

57411 SPA-PD 9 hours \$295

Apr 11-18 TTh 9:00am-12:00pm

(Continued on back)

FREE and low cost information sessions open to the public.

Digital Arts Information Session

Join us for a free information session on our Digital Arts programs. Get information on certificate programs, courses and employment for Graphic Design, Web Design and Development, Digital Photography, Digital Filmmaking, Multimedia, Instructional Media, Music Production, Apple Certified Professional, Apple computer maintenance and more.

Wed, Jan 25 5:15-6:30pm

WordPress

info **Byte**
SERIES

Why Wordpress? Find out what makes Wordpress the most powerful website content management system (CMS) in existence today. See how the database driven website platform can help you create powerful data driven web content with a minimum amount of coding. Find out what the newest and most popular WordPress themes have to offer with a customizable visual look that is also mobile and cross-platform friendly. Join web professional **Denise Weaver Ross** for an exciting tour of Wordpress.

Mon, Mar 6 6:00-8:00pm

RSVP to digitalarts@unm.edu or register online if you plan to attend. This session is free. Bring a friend. Held at 1634 University Blvd. NE.

New Classes for Winter (cont.)

eLearning Production

E-learning is a rapidly growing industry due to its ability to provide interactive training to vast amounts of learners quickly and conveniently. Learn how to create scripts, record and edit audio voice-overs, and use Adobe Captivate to capture and edit software simulations. Put all these elements together to produce a sample eLearning module. Discussions of best practices, equipment and publishing are also incorporated. Prerequisite: 51101 or 54101 or basic computer experience and Internet experience.

57155 WIA-PD 9 hours \$249
Mar 16-23 TTh 6:00pm-9:00pm

Digital Audio II

Take your audio knowledge to the next level. With an emphasis on classic, modern, and experimental production techniques, delve into the whens, whys, and how-tos of recording, effects, mics, mic placement, and audio editing. Prerequisite: 55601.

57602 WIA-PD 9 hours \$295
Mar 1-8 MW 6:00pm-9:00pm

Python for Beginners

Explore the basics of the Python programming language and learn how to create your own simple, fun and practical programs. Get an overview of some of the broad concepts that underlay computer

programming, such as variables, loops, and conditional statements and how they apply to Python. The course concludes by covering the wide variety of resources available for beginning programmers, whether you're doing it for fun, or to enhance your professional skills.

57261 SPA-PD 9 hours \$295
Mar 30-Apr 6 TTh 2:00pm-5:00pm

JavaScript: Beginning

Build dynamic and interactive web pages using JavaScript. Develop a familiarity with fundamental scripting concepts such as objects, properties, and methods. Prerequisite: 58111 or equivalent experience.

58411 SPA-PD 9 hours \$295
Apr 19-26 MW 6:00pm-9:00pm

Security for the Web

Get a basic understanding of how servers and security play a key role in the overall functioning of websites. This course will introduce you to the concepts of storing content, such as the basic programming of a website to the design elements, and ways to keep your website and your users safe. Prerequisites: 58101, 58111 and 58121 or 58231.

59209 WIA-PD 9 hours \$295
Mar 13-17 MWF 9:00am-12:00pm

BEGINNER/SERIES Classes

Photography Composition

One definition for photographic composition is simple: the pleasing selection and arrangement of subjects within the picture area. In general, good pictures result from careful attention to some basic elements of composition. Prerequisite: None.

55782 WIA-PD 5 hours \$125
Mar 13-20 M 6:00pm-8:30pm

Discover the Adobe Creative Suite

Adobe created this outstanding Creative Suite of programs: InDesign CC, Illustrator CC, Photoshop CC, Dreamweaver CC, Flash Professional CC, Bridge and Acrobat. Prerequisite: Basic computer experience.

56005 WIA-PD 7 hours \$195
Feb 11 Sa 9:00am-5:00pm

Spring Only Class

Portfolios for Photographers and Designers

Explore the methods used by photographers and designers in creating successful portfolios. Take a look at the steps to develop your portfolio: targeting who will see the portfolio and what they want to see; determining the format; choosing the work that will impress the potential client; showcasing your best work; and production of the finished portfolio. Prerequisite: 55101 or 55801.

55627 SPA-PD 5 hours \$125
Apr 4-11 T 6:00pm-8:30pm

Digital Arts for Youth

Graphic Design for Teens (ages 12-17)

Every day we are surrounded by graphic design: ads, posters, websites, signs, books and so much more. And all of it is created by graphic designers. Graphic designers combine concepts, images and words to help people communicate with each other. In this class, you'll learn how to mix pictures, shapes, typography, color and (most importantly!) your ideas into powerful visuals that can inform, influence and even inspire people. Prerequisite: Basic computer experience.

17210 WIA 3 sessions \$195
Feb 11-25 Sa 9:00am-12:00pm

Discounts/Tuition Remission

Discounts Available

Enroll for 3 or more classes at one time and receive a 10% discount. Inquire at Registration for additional discounts.

Osher 50+ Discount

Become an Osher Member and receive a 25% discount on many Digital Arts and Computers/IT classes. Osher Membership is \$20 per year for those 50 and older. Some restrictions may apply. Contact our registration office at 505-277-0077 for details.

UNM Staff, Faculty & Retirees

Use UNM's tuition remission for all UNMCE Professional Development non-credit classes. Visit our website at <http://ce.unm.edu/registration/tuition-remission.html> for details.