

The Graphic Design certificates focus on professional design and production for printed and digitally published materials including brochures, newsletters, ads, books and other publications. Learn the most effective use of graphic design skills for any graphic design project on the job, for your portfolio, to promote your business or for personal projects.

This program is designed to prepare students for an internship, entry-level employment or business.

*A digital camera (any type) is required for this class.

Graphic Design Certificate, Level II

13 courses required to earn this certificate

Prerequisites (as needed)

___ Graphic Design Level I courses, as needed, or equivalent experience

Design Courses (3)

		Hours	Cost	Supplies
___56392	Color Theory in Digital Media	5 hrs	\$125	
	choose two:			
___55103	Typography	9 hrs	\$249	\$25
___55123	Logo Design	9 hrs	\$249	\$25
___55125	Designing for the Web	9 hrs	\$249	\$25
___55801	Photography with a Digital Camera I*	9 hrs	\$249	camera

Business Courses (2)

___55701	Projects in Digital Arts	12 hrs	\$295	varies
	choose one:			
___	Any 5- or 7-hour Business, Marketing, Social Media course (55600-55699)	5-7 hrs	\$125-195	

Computer Courses (7)

___56013	Color Calibration for Photographers and Designers	3 hrs	\$95	
	choose six:			
___56123	InDesign: Advanced	9 hrs	\$249	
___56124	InDesign: Expert	9 hrs	\$249	
___56128	InDesign: Online Portfolios	9 hrs	\$249	
___56181	Acrobat Pro: Working with PDFs	9 hrs	\$249	
___56185	Digital PrePress	9 hrs	\$249	
___56212	Illustrator: Intermediate	9 hrs	\$249	
___56213	Illustrator: Advanced	9 hrs	\$249	
___56312	Photoshop: Intermediate	9 hrs	\$249	
___56313	Photoshop: Advanced	9 hrs	\$249	

Electives (1)

___	Any 9-hour Digital Arts course (54000-59999)	9 hrs	\$249-295	varies
-----	--	-------	-----------	--------

Total **106-108 hrs** **\$2,881-2,997** **\$50+**

For More Information:

Program Supervisor
505-277-6037
digitalarts@unm.edu
digitalarts.unm.edu