

INSTRUCTIONAL MEDIA DEVELOPER

Create rich materials for the classroom, including multimedia content for online learning. In conjunction with the Online Instructor certificate, gain an understanding of how adults learn in order to facilitate the planning and development of content that will enhance the learning process.

This program is designed to prepare students for an internship, entry-level employment or business.

Instructional Media Developer Certificate

12 courses required to earn this certificate

Pre/Corequisite	Hours	Cost	Supplies
___ Online Instructor Certificate	63	\$1,948	
___ OR equivalent experience			
Prerequisite (as needed)			
___ Basic computer experience			
choose one:			
___ 51101 Windows: Beginning	9 hrs	\$249	
___ 54101 Mac OS X: Beginning	9 hrs	\$249	
Design Courses (2)			
___ 55101 Graphic Design I	9 hrs	\$249	\$25
___ 55125 Designing for the Web	9 hrs	\$249	\$25
Business Courses (2)			
___ 55625 Legal Issues in Visual Arts	7 hrs	\$195	
___ 55634 Creating Compelling Online Promotional Videos	7 hrs	\$195	
Required Computer Courses (9)			
___ 56101 Computer Graphics: Raster and Vector Art	9 hrs	\$249	
___ 56121 InDesign: Beginning	9 hrs	\$249	
___ 56311 Photoshop: Beginning	9 hrs	\$249	
___ 57151 Captivate: Building Instructional Media	9 hrs	\$249	
___ 57171 Camtasia: Beginning	9 hrs	\$249	
___ 57601 Digital Audio I	9 hrs	\$295	
___ 58101 Creating and Maintaining a Website	9 hrs	\$249	
choose one:			
___ 58111 HTML and CSS: Beginning	9 hrs	\$249	
___ 58121 Dreamweaver: Beginning	9 hrs	\$249	
___ 58231 WordPress: Beginning	9 hrs	\$249	
Total	104 hrs	\$2,926	\$50

For More Information:

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